
A Mind Massage

The human brain thrives on associative links; the mind needs to complete pictures, and the imagination loves stories. A **Mind Massage** is the process of using associative links, word pictures, and storytelling to **cultivate, rejuvenate and invigorate the mind** and stimulate its activity in specified directions.

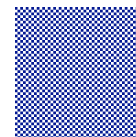
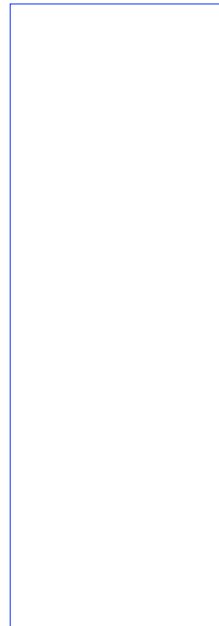
A **Mind Massage** is not limited by the topic or information presented, rather it describes the delivery process by which the essential information is anchored to the memory of the audience.

The **Mind Massage Process** helps to minimize the effects of external and internal distractions during presentations by locating information for later retrieval.

The Keynoter



SHARIF ENTERPRIZES, INC
P.O. Box 51282
Phoenix, Arizona 85076-1282



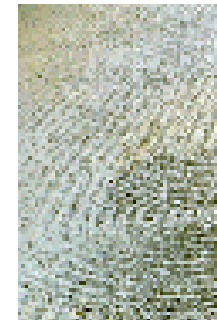
Sharif Enterprizes, Inc.

***“We Transform Information
into Insight!”***

The Keynoter

***The one who establishes the
fundamental or central fact,
idea, or mood.***

Motivational Speaker
Workshop Facilitator
Educator & Trainer



***“Loosen the Topsoil of Your
Mind!”***

The Keynoter



A.S. Umar Sharif, MA is a dynamic, powerful, and knowledgeable Educator, Consultant, and Public Speaker. Mr. Sharif grew up in Harlem, N.Y. With a passion that grows out of his childhood journey through domestic violence, alcoholism, abuse, and racism, he captivates audiences with his empathy and compassion for the human condition.

With an undergraduate degree in the Social Sciences (Sociology, Psychology, and Cultural Anthropology), a graduate degree in Sociology (Social Organization, Social Problems, and Medical Sociology), and over 15 years as a college educator, Mr. Sharif offers his audiences the opportunity 'to loosen the topsoil of their minds' and allow new ideas and insights to take root and blossom.

From the streets of Harlem to a Fulbright Scholar, Sharif's personal journey has taken him to China, Southeast Asia, and Africa. He was raised as a Catholic, trained as a Buddhist, educated as a Muslim, and initiated as a Yoruba Priest. This breath of academic and personal experience gives him the ability to touch audiences in unique and profound ways, 'planting seeds of knowledge' for later cultivation and harvesting.

Massage your Mind

Building Better Individuals

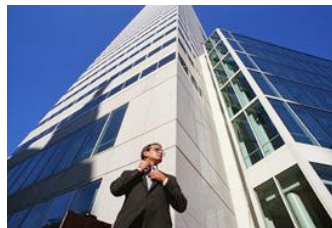
Focuses on issues facing children and families. Sharing his own journey from birth to adulthood, Sharif discusses such topics as:

Evelyn's Story: Domestic Violence
Substance Abuse
Juvenile Delinquency
Friendship Circles
Choice and Consequences
The Value of Knowledge
The Cultural Fish Tank
The Development of the Self

Building Better Organizations

Focuses on issues facing organizations and corporations during this period of dynamic social change. Drawing from his extensive background in the Social Sciences and Complementary Health Care, Sharif discusses such topics as:

Stress Management
Team Building
Nurturing The Intuitive Edge
Cultural Diversification
Social Change of the 4th Kind



Building a Better World

Focuses on issues facing global human society. With a seamless integration of ancient wisdom, spiritual insight, and modern science, Sharif discusses such topics as:

The Cultural Fish Tank
The History of The Beginning
Cultural Diversification
Dehumanization
The Power of One
Choice and Consequences
Violence Interruption

The next time you're planning a conference or training experience for your group, organization, or corporation, don't just give a lecture; give them a

Mind Massage.



Sharif Enterprizes, Inc.

P.O. Box 51282
Phoenix, Arizona 85076-1282
Phone: (480) 785-2870
Fax: (480) 785-8314
Email: sharif@sharif-enterprizes.com
Web: <http://sharif-enterprizes.com>