

*Newsletter*  
*Volume 1, Issue 10*  
**“Capitalism & The  
Goddess” Pt II**

# *Your Wellness Consultant*

## Mission

The Mission of Your Wellness Consultant is to educate and train my clients in methods to develop and maintain a healthy and rewarding quality of life. No corporation, organization, group or individual can truly realize its full strength and productivity unless it unlocks the untapped potential that emerges from living a wellness lifestyle. Utilizing ancient wisdom and modern science, We endeavor to give every client keys to accessing the powers that emanate from a balanced relationship between mind, body, and spirit, and from an understanding of the Principles of Inter-relatedness, Inter-connectedness, and Inter-dependence.

**Our Goal is to provoke and facilitate an enhanced vision in each of our clients, enabling them to achieve their unique form of self-actualization.**

**Got Stress?  
Is stress affecting your  
peace of mind,  
performance, or health.  
Are employee stress-  
related health and  
absenteeism issues eating  
up your company profits?**

**Call us!  
We can help!**

*Sharif Enterprizes, Inc./ “We Transform Information Into Insight!”*



*A.S. Umar Sharif, MA Medical Sociologist*

**Complementary Health Care Consultant  
Stress Management Consultant  
Personal Security & Self-Defense Trainer**

[sharif-enterprizes.com](http://sharif-enterprizes.com)

## **Capitalism & The Goddess: Pt II - Old Wisdom**

“**Gender** is in everything; everything has its Masculine and Feminine Principles; Gender manifests on all planes.” (The *Kybalion*) So according to the wisdom of the ancient scholar and metaphysician Hermes Trismegistus (*Hermes Tehuti*), even organizations and corporations should be developed with the universal principle of Gender in their design. The word ‘gender’ is derived from the Latin root meaning ‘to beget, to procreate, to generate, to create, and to produce. The ancient wisdom says that both the male and the female have masculine and feminine characteristics. This is true, even on the physical plane. It’s noteworthy that

all humans are conceived female, and if certain androgens are present during the early gestation process, that female embryo goes through a metamorphosis to become a male. But Hermes also taught on Mental Gender.

The Masculine Principle of Mind corresponds to the Objective, Conscious, Voluntary, and Active aspects of our mental processes. The Feminine Principle of Mind is the subjective, sub-conscious, involuntary, passive, intuitive aspect of our mental processes. Both males and females share the characteristics of the Masculine and Feminine Principles of Mind.

## **Capitalism & The Goddess: Pt II – Paradigm Flaw**

Unfortunately, the present paradigm for the development of U.S. Corporations and the Global Economy is one based on the dualistic notion of mutual exclusion. Males are perceived as exclusively masculine and females are perceived as exclusively feminine, and never the two shall meet. This flawed notion has U.S. Corporations limping into an

unsustainable future because those who are in the critical decision-making positions (primarily males) have (as a group) failed to apply the Universal Principles of Gender and Mental Gender to their strategic planning, research, and developmental processes.

*Your Wellness  
Consultant*

SHARIF ENTERPRIZES,  
INC.  
P.O. Box 51282  
Phoenix, Arizona 85076-  
1282

PHONE:  
480-785-2870

FAX:  
480-785-8314

E-MAIL:  
sharif@sharif-  
enterprizes.com

*Your Wellness  
Consultant*

We're on the Web!  
See us at:  
[Sharif-enterprizes.com](http://Sharif-enterprizes.com)

***Your Wellness  
Consultant  
Sharif Enterprizes, Inc.  
P.O. Box 51282  
Phoenix, Arizona 85076-  
1282***

## Capitalism & The Goddess: Pt II – Dualism vs. Polarity

Are hot and cold mutually exclusive opposites? Of course not! At either extreme, human skin will burn! Are love and hate mutually exclusive opposites? Of course not! They both exist on the Continuum of Caring, and anyone who has experienced or been close to a 'bad' divorce knows that if we care about someone, our feelings have the ability to move from love to hate depending on how we are treated. The true opposite of both love and hate is 'indifference'. And so it is with the male and the female. They are not mutually exclusive opposites with

separate and distinct mental capacities. That is not what the Masters were talking about. They were talking about the mind and its ability to function all along the vibratory continuum from Beta to Alpha to Theta to Delta, Beta brainwave patterns reflecting the activities of the Masculine Principle of Mind, and Alpha and Theta brainwave patterns reflecting the activities of the Feminine Principle of Mind (intuition, creativity, openness).

## Capitalism & The Goddess: Pt II – Paradigm Shift

When male supervisors, managers, and executives learn how to unlock the potential of their Feminine Principle of Mind, and their female peers learn how to more effectively manifest the potential of their Masculine Principle of Mind, the alchemy of U.S. Corporations and the Global Economy

will shift dramatically towards balance. This shift will foster an era of innovation in research and development, creativity in marketing and advertising, enhancement of employee relations, and a sustainable economic and environmental future for present and unborn generations.

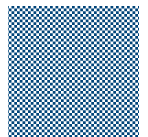
### About Our Organization

**Sharif Enterprizes, Inc.** is an Arizona based, owner-operated corporation that has provided education, consulting and training services since 1988.

Our excellent administrative support and extensive background enables us to provide you and your organization with the very best in

Education Consulting, and training services across a wide range of topics.

SEI gives you access to techniques that improve decision-making, enhance brainstorming and planning sessions, stimulate creativity and intuition, and improve worker satisfaction and performance.



To: