

## Mission

The Mission of Your Wellness Consultant is to educate and train my clients in methods to develop and maintain a healthy and rewarding quality of life. No corporation, organization, group or individual can truly realize its full strength and productivity unless it unlocks the untapped potential that emerges from living a wellness lifestyle. Utilizing ancient wisdom and modern science, We endeavor to give every client keys to accessing the powers that emanate from a balanced relationship between mind, body, and spirit, and from an understanding of the Principles of Inter-relatedness, Inter-connectedness, and Inter-dependence.

Our Goal is to provoke and facilitate an enhanced vision in each of our clients, enabling them to achieve their unique form of self-actualization.

## Got Stress?

Is stress affecting your peace of mind, performance, or health. Are employee stress-related health and absenteeism issues eating up your company profits?

Call us!  
We can help!

*Sharif Enterprizes, Inc./ "We Transform Information Into Insight!"*



*A.S. Umar Sharif, MA Medical Sociologist*

**Complementary Health Care Consultant  
Stress Management Consultant  
Personal Security & Self-Defense Trainer**

[sharif-enterprizes.com](http://sharif-enterprizes.com)

## Social Forces: Navigation the Currents of Cultural Forces

A people's Culture is their entire design for living passed on from one generation to the next through learning. This definition embodies the mystery of the tremendous power of social conditioning. Norms, values, symbols, beliefs, social institutions, and social sanctions not only shape what we think; but because this is an interactive universe, these forces actually shape our ability to think. The breath of the Stream of Consciousness is not accessible to one who is sleepwalking under the influence of the hypnosis of social conditioning. It's been said that the average person

thinks about 60,000 thoughts per day, and about 85% of those thoughts are the same thoughts that they thought the day(s) before. Human potential trapped in a pattern of repetitious thought stifling creativity, intuition, and adaptability. There is a way to see beyond the capstone. We often say, "The road to wisdom is paved with questions." Asking the right questions can be the key to bending the angles of mental space, gaining access to previously unexplored corridors of the mind, and evoking new levels of creativity and awareness. Too often, we ask the right questions, too late. Oops!

## Navigation the Currents of Cultural Forces: Corporate Cultures

Corporations also have cultures, multi-dimensional cultures. There are aspects of the corporate culture generated by the forces of the dominant culture. There are industry specific forces shaping corporate attitudes and behaviors. And then there are the unique variables operating within you, your school, your

community, your organization or corporation. Understanding human nature in social context is critical to overcoming and circumventing the negative, latent or unintended effects of social conditioning. *Is your corporate culture one that supports the growth and enhanced performance and adaptability of your employees?*

*Your Wellness  
Consultant*

SHARIF ENTERPRIZES,  
INC.  
P.O. Box 51282  
Phoenix, Arizona 85076-  
1282

PHONE:  
480-785-2870

FAX:  
480-785-8314

E-MAIL:  
sharif@sharif-  
enterprizes.com

*Your Wellness  
Consultant*

We're on the Web!  
See us at:  
[Sharif-enterprizes.com](http://Sharif-enterprizes.com)

**Your Wellness  
Consultant  
Sharif Enterprizes, Inc.  
P.O. Box 51282  
Phoenix, Arizona 85076-  
1282**

### Social Change: Latent Effects

Cultures are not static. They are subject to change and variety from environment to environment, and from time to time. Change can be managed or not. Regardless, 'change cometh'.

When the culture is experiencing Social Change of the First Kind it is like a tree that keeps its leaves with the changing of seasons and passage of time. But when **Social Change of the Fourth Kind**

### Social Change: Managing the Effects

Sharif Enterprizes, Inc offers you a unique understanding of Culture and its dynamic influence. Our **Contextual Management** Formula and cross-cultural approach are provocative and empowering. Understanding the difference between **Personal Troubles** and **Public Issues**; seeing the social milieu through the concept of **Cyclical**

occurs, the 'entire design for living' can be pulled apart; predictability is lost, insecurity rises, and individuals begin looking for answers; for ways of coping, surviving, adapting, and succeeding. Parents and teachers need answers for children. Cities need answers for their citizens. And organizations, corporations, and other social institutions need answers for their employees. It is a time of challenge as the social kinesphere is violated, but it is also a time of great opportunity.

**Relationships**; recognizing the levels of **Untapped Potential** that lie dormant within the individuals around you. That's what we're here for. From Personal Coaching to Corporate Consulting, from planning to training, we succeed when we've helped you to succeed; based on your own definition of success.

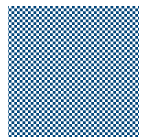
### About Our Organization

**Sharif Enterprizes, Inc.** is an Arizona based, owner-operated corporation that has provided education, consulting and training services since 1988.

Our excellent administrative support and extensive background enables us to provide you and your organization with the very best in

Education Consulting, and training services across a wide range of topics.

SEI gives you access to techniques that improve decision-making, enhance brainstorming and planning sessions, stimulate creativity and intuition, and improve worker satisfaction and performance.



To: