

Newsletter
Volume 1, Issue 8
“Capitalism & the Goddess”

Your Wellness Consultant

Mission

The Mission of Your Wellness Consultant is to educate and train my clients in methods to develop and maintain a healthy and rewarding quality of life. No corporation, organization, group or individual can truly realize its full strength and productivity unless it unlocks the untapped potential that emerges from living a wellness lifestyle. Utilizing ancient wisdom and modern science, We endeavor to give every client keys to accessing the powers that emanate from a balanced relationship between mind, body, and spirit, and from an understanding of the Principles of Inter-relatedness, Inter-connectedness, and Inter-dependence.

Our Goal is to provoke and facilitate an enhanced vision in each of our clients, enabling them to achieve their unique form of self-actualization.

**Got Stress?
Is stress affecting your peace of mind, performance, or health. Are employee stress-related health and absenteeism issues eating up your company profits?**

**Call us!
We can help!**

Sharif Enterprizes, Inc./ “We Transform Information Into Insight!”



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**Complementary Health Care Consultant
Stress Management Consultant
Personal Security & Self-Defense Trainer**

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Capitalism & The Goddess: Old World

When I see women (or men for that matter) wearing cowry shell bracelets or necklaces, I'll sometimes ask if they know the traditional significance of the cowry. Usually, they don't. In West Africa and other indigenous cultures the women were the primary merchants of the local marketplace. And in many parts of Africa and the indigenous world the cowry shell was a medium of exchange. In the Yoruba Spiritual Tradition, it is primarily the Priestesses who use the Cowry Shell for Divination. So, in a sense the cowry shell communicates or symbolizes the importance of the feminine principle in both the material and spiritual affairs of the

community.

As populations grew and markets expanded, and nation states began to cross borders, the local market became secondary to the state, national, and international markets. And these later were reserved as the domains of men. In many indigenous cultures, the continuing role of women in the local markets at least gives them some early exposure and development of the characteristics that would allow them to effectively compete in the larger market, if they have the opportunity.

Capitalism & The Goddess: New World

In most Eurocentric cultures, and especially in the U.S. the early developmental relationship of the female to the marketplace is only as a consumer. So when U.S. women move into the business arena they are often unprepared for the challenges they will face. The emergence of the Feminine Principle as a factor in the U.S. and global economy is essential. It must happen if we are to survive what lies in our future. There are

Universal Principles of Balance and Rhythm that will continue to assert themselves and have their effect, forcing a paradigm shift. And women must be prepared to assume the role and responsibility of making crucial decisions that will affect the lives of generations to come. All of the concepts and methods that we use in our SEI programs are based in traditions that foster the idea and practice of balance.

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Capitalism & The Goddess: Building and Nurturing

In U.S. Corporations, the constant and harmonious interplay between the masculine and feminine principle has been unrealized and instead there is constant conflict and stress. The Feminine Principle tends to exhibit nurturing activities designed to protect themselves and others in coping with stressful situations. They tend to 'tend-and-befriend'. This characteristic not only applies to the people in the organization but to the organization itself. Building an organization and nurturing an organization is not the same thing. Men tend to focus on

building their organizations (the Masculine Principle) and react to stressors in fight-or-flight mode. Women (if given the opportunity to express the Feminine Principle in business) tend to use social groupings, more than males, as a response to stressors. And in doing so, they nurture themselves and others. Women experience more career blocks, sexual harassment, male-dominated organizational structures and environments, unique performance pressure, gender stereotyping, role model deprivation, and isolation.

Capitalism & The Goddess: Finding Balance

In African cultures the deities are sometimes male, sometimes female, and sometimes androgynous. In the Asian culture the Taoist symbol of Yin-Yang represents the rhythmic interplay between the masculine and feminine principles in their relentless striving for balance according to the moment. Are you as a Supervisor, Manager, Executive, who also happens to be female and an expression of the Feminine Principle; are you

'Being Yourself'? Do you feel prepared to take on the challenges of manifesting the characteristics of the Goddess in the larger marketplace? Are you prepared to affect the male dominated global economic system? Stress Management training, personal security and self-defense training, understanding the social context from the Quantum Sociological Perspective can help women-on-the-move to empower themselves and the organizations for whom they work.

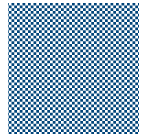
About Our Organization

Sharif Enterprizes, Inc. is an Arizona based, owner-operated corporation that has provided education, consulting and training services since 1988.

Our excellent administrative support and extensive background enables us to provide you and your organization with the very best in

Education Consulting, and training services across a wide range of topics.

SEI gives you access to techniques that improve decision-making, enhance brainstorming and planning sessions, stimulate creativity and intuition, and improve worker satisfaction and performance.



To: